



Sir John Madejski calls for Reading to support homeless charity's pancake race of the year

Sir John Madejski and former X-Factor star Danyl Johnson will be showing their support at Launchpad's pancake race in Reading this year.

Over 100 people have signed up to take part in the annual race which takes place on Broad Street on Shrove Tuesday, 5 March 2019.

The event which is in its 22nd year will see teams from local businesses run relay races in fancy dress, flipping pancakes as they go. Those taking part include teams from Metrobank, the Probation Service, Bride to Be, Reading Football Club and the University School of Law.

The winning team will be presented with the coveted frying pan trophy, while awards are also given for the 'Best Dressed' and 'Team Spirit'.

Sir John Madejski said: "The incredible work that Launchpad does in rehousing the homeless and rehabilitating is very worthy and the charity deserves all the help that the wonderful people of Reading can give."

Danyl Johnson added: "The Pancake Race is a great bit of flipping fun, raising awareness for a wonderful charity and making a difference to Reading's homeless. I would be a lemon to miss it."

The event, which is run by local charity Launchpad, aims to bring the community together while raising funds to help and support homeless people in Reading.

Ian Caren, Launchpad's Chief Executive, said: "At Launchpad, we help homeless people to rebuild their lives by teaching them skills, helping them to gain employment and ultimately find a home. Our success is largely down to the support from the Reading community who provide their time through volunteering, donations and fundraising. We can't thank them enough.

"Every year we invite the community to get together for our pancake race which really is a celebration of the community; and we really have a great sense of community spirit here in Reading. We are absolutely delighted to have the support of our patrons Sir John Madejski and Danyl Johnson and are so grateful for their continued support."

There are only a handful of places left – any businesses wanting to take part can secure their spot by visiting www.launchpadreading.org.uk. Simply download an application form and return to Launchpad along with a payment of £50 by Tuesday 26 February 2019.

